AN INVITATION TO TAKE A

VICTORY LAP.

The McGrail Group created the ViCTORY LAP® professional development process to provide business leaders with innovative and effective tools and strategies to strengthen their teams and grow their top and bottom line.

The ViCTORY LAP® helps leaders and their teams celebrate a series of small achievements that add up to a BIG WIN. This takes planning, commitment and skill by people at all levels of the organization. It produces transformational change – and results in success that is celebrated with a ViCTORY LAP®.

- V Visualize change
- I Initiate change
- C Change
- $oldsymbol{\mathsf{T}}$ Team development
- Organizational development
- R Results you can count on
- \mathbf{Y} You all win
- L Leadership
- A Achievement
- P Process

OUR PROCESS PREPARES BUSINESS LEADERS AND ORGANIZATIONS FOR A

VÍCTORY LAP.

PHASE

2

Programs that support corporate and individual growth

Personal productivity
Leadership development
Personal leadership
Effective sales strategies
Team building
Setting and achieving goals
Effective time management
Digital productivity

PHASE

3

Mentoring and coaching that builds individual and organizational achievement

CUSTOMIZED PROGRAMS

At the McGrail Group we offer executive retreats and coaching for individuals and teams. And we facilitate events that help organizations and their people achieve success and become their personal best.

KEY BENEFITS

Stronger leaders

PHASE

Assessments and other

tools that identify and

build on strengths

- Effective communication
- More engaged teams

- Individual and team productivity
- Innovation that produces results
- Growth in sales and profits